

# MEDIA RELEASE



14<sup>th</sup> July, 2009

IMMEDIATE RELEASE

## KYMCO COMES TO TOWN WITH MOTORCYCLE RANGE

***Kymco celebrates its 4.5 millionth vehicle this decade!!!***

To celebrate the production of its 4.5 millionth vehicle this decade, Kymco is set to launch its range of motorcycles to the Australian market.

The Quannon 125cc sportsbike, the CK 125cc commuter and the Venox 250cc V-Twin Cruiser will be launched to market over the latter stages of Q3 this year, capping off an exciting period for Kymco Australia & New Zealand after their recent launch of an all-new ATV range and the continued dominance of the company's scooter line-up.

Each model is a guaranteed head-turner, with gleaming chrome, glowing paintwork or classic styling to complement the superb engineering, comfort and design riders have come to expect from Kymco over its 46-year history.

Established in 1963, Kymco is one of the world's largest manufacturers of power driven products, and has long been a dominant player in the Australian scooter market. The company manufactured over 570,000 vehicles last year, which means that every 55 seconds, someone somewhere in the world was purchasing a Kymco vehicle. In fact, Kymco has produced over 4.5 million scooters, ATVs and motorcycles in the past decade alone, increasing volume by 36 per cent since 1999.

And backing up Kymco's world renowned product quality is the fact it has been awarded ISO 9001 – the world manufacturing quality assurance rating. The company has forged strong relationships with the global scooter and motorcycle industry, manufacturing components for other brands such as the G450X enduro engine for BMW.

For genuine sports appeal in a smaller bike, nothing beats the big 'sports bike' look of the Quannon 125. The full fairing aerodynamic design adds to the performance its powerful 4-stroke engine puts out. Electric starting gets riders going instantly, while the twin spar frame is both stylish and strong. With wide tyres on 17" wheels, the Quannon 125 boast amazing grip

and agile and responsive steering. Disc brakes on the front and rear, digital instrumentation and twin halogen headlights cap off this impressive package.

The CK 125 is undoubtedly the commuter's choice – a value-for-money machine with a smart commuter look, boasting bikini fairing, alloy wheels, front disc brake, twin shocks and luggage rack as standard. The smooth 125cc, 4-stroke engine provides plenty of grunt, while the spacious riding position offers an incredible level of comfort.

For those looking for the classic 'big cruiser' styling in a smaller machine, then the Venox 250 is for you. The gleaming paintwork and chrome highlighting easily catch the eye, while the machine itself has everything a new rider seriously wants in a motorcycle – minus the inflated price tag. From its V-Twin, 4-stroke, liquid-cooled engine to the 17" front and 15" rear wheels, Venox is a genuine cruiser. This machine also has a tank-mounted speedometer, electric start, twin-piston brake caliper, right hand exit exhausts and twin shocks with adjustable pre-load to set a new class-leading standard.

For more information on Kymco, please call (03) 9580 0788 or visit [www.kymco.com.au](http://www.kymco.com.au)



**VENOX 250**



**QUANNON 125**



**CK 125**

**Information, images and product testing:**

Alan Collins  
Marketing Manager  
Kymco Australia & New Zealand  
0419 016 501  
[alan.collins@kymco.com.au](mailto:alan.collins@kymco.com.au)