

MEDIA RELEASE



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IMMEDIATE RELEASE

KYMCO MXU 300 – *THE BEST VALUE ATV ON THE MARKET*

Kymco celebrates its 4.5 millionth vehicle this decade!!!

To celebrate the production of its 4.5 millionth vehicle this decade – and to signal the launch of its range of ATVs to the Australian market - Kymco is currently offering unbelievable value on the durable Kymco MXU 300.

Following in the footsteps of the award-winning Kymco MXU 250, this versatile machine has been designed to better meet the needs of Australian farmers - and for a price at least \$1,000 cheaper than most competitive Japanese and American models.

Established in 1963, Kymco is one of the world's largest manufacturers of power driven products, and has long been a dominant player in the Australian scooter market. The company manufactured over 570,000 vehicles last year, which means that every 55 seconds, someone somewhere in the world was purchasing a Kymco vehicle. In fact, Kymco has produced over 4.5 million scooters, ATVs and motorcycles in the past decade alone, increasing volume by 36 per cent since 1999.

And backing up Kymco's world renowned product quality is the fact it has been awarded ISO 9001 – the world manufacturing quality assurance rating. The company has forged strong relationships with the global scooter and motorcycle industry, manufacturing components for other brands such as the G450X enduro engine for BMW.

The MXU 300 is further evidence of the legendary Kymco build quality, powered by a 270cc, 4-stroke, liquid-cooled engine which has been highly-acclaimed across the globe for its low maintenance and trouble free operation.

This robust machine boasts automatic CVT transmission with High/Low range, a whopping 25cm ground clearance, braided steel brake lines and standard skid plates and a brushguard for extra protection. There's strong low-end torque and smooth controllable power thanks to the smooth-shifting automatic transmission.

The utility of the MXU 300 is also incredible, with a towing capacity of 227kg and front and rear racks coming standard with a combined capacity of over 50kg.

Disc brakes at the front and rear make handling and stopping sure and reliable, while the handlebar-mounted backlit digital dash lets the rider monitor speed, mileage, time, lights, gear selection, engine temperature and fuel levels at a glance.

All Kymco agricultural models come with a 2 Year (unlimited km/hr) Factory Warranty.

For more information on Kymco, please call (03) 9580 0788 or visit www.kymco.com.au



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